GLOBAL STANDARD

LEGAL ASSURANCE PACKAGE

Comprehensive Protection Guide & Customer Roadmap

VIVA MEDYA | WORLDWIDE

UNDERSTANDING THE RISKS

PRO ROYALTY CLAIMS

Are you receiving notices, emails, or visits from **Performance Rights Organizations (PROs)**? Managing these interactions can be complex and stressful for business owners.

LEGAL LIABILITIES

Broadcasting music without proper commercial licensing can lead to significant penalties. This package is designed to be your **legal shield** against these risks.

THE CORE LEGAL FACT

Partnering with Viva Medya makes you legally exempt from paying licensing fees to local Performance Rights Organizations.

Direct Rights Holder Licensing Model

100% OWNED & CONTROLLED CATALOG



IN-HOUSE PRODUCTIONS

Original tracks produced by our exclusive composers. We hold 100% of the Intellectual Property rights.



GLOBAL LICENSES

Commercial music acquired with "Extended Public Performance" rights, valid for retail and corporate use.



AI-ENHANCED TRACKS

Innovative works produced via commercial AI plans and officially published on global streaming platforms.

GUARANTEE 1: COMMERCIAL LICENSING

- **Broad Coverage:** Our certificates go beyond personal use; they explicitly cover Public Performance rights.
- **Legal Documentation:** We provide formal certificates for every track used in your broadcast.
- **PRO Exclusion:** Proof that your music source is outside the PRO repertoire.



GUARANTEE 2: OFFICIAL RELEASES

VERIFIED IDENTITY

Under our "Music Factory" vision, our works are officially published as "Viva Medya" on platforms like **Spotify and Apple Music**.

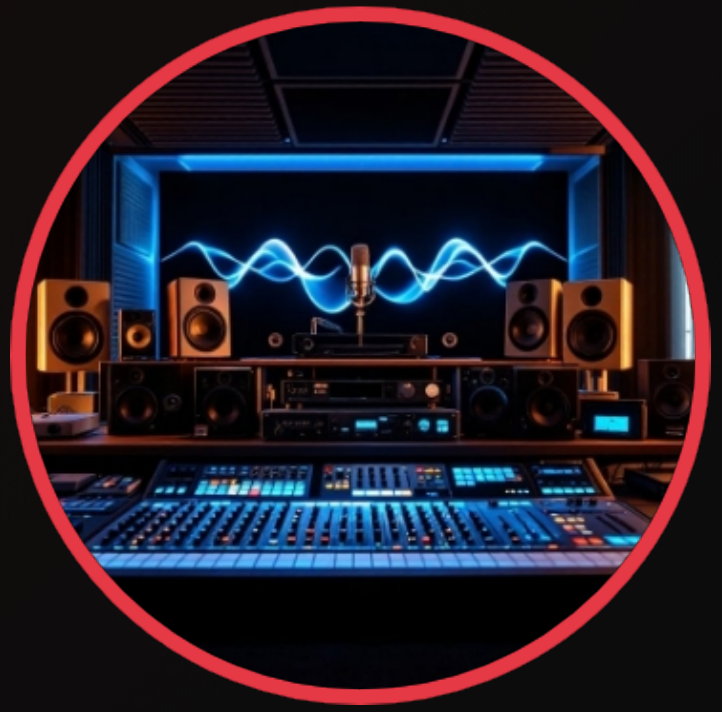
This public availability on global platforms serves as a third-party verification of our ownership and legal control over the catalog.



GUARANTEE 3: FULL INDEMNITY

- **Contractual Responsibility:** Our service agreement (Article 6.8) states that all legal and financial responsibility belongs solely to Viva Medya.
- **Indemnification Clause:** We guarantee to indemnify the client against any 3rd party claims, lawsuits, or sanctions arising from our legal library.
- **Usage Certificate:** In addition to the contract, we issue a "Viva Medya Usage Certificate" to be displayed on-site for inspectors.

GUARANTEE 4: TIMESTAMPED PROOF



DIGITAL EVIDENCE

We store all original **DAW Project Files** and Musical Scores in a secure, timestamped system. This provides undeniable proof of the date of creation and original authorship, essential for any international legal process.

GUARANTEE 5: AI LICENSING TERMS

Subscription Tier	Usage Rights	Monetization
Pro / Premier Plan	Full Commercial License	Allowed (Spotify, YouTube, etc.)
Basic (Free) Plan	Non-Commercial Use Only	Prohibited
Viva Medya Standard	**Certified Commercial Use**	**Fully Verified**

All AI-assisted tracks are produced under high-tier commercial plans to ensure absolute legal safety.

ACTION PLAN: HANDLING PRO CONTACT

01. VERIFY

Confirm the credentials of the caller. Ask for their name, organization, and registration number.

02. INFORM

Inform them: "We use Viva Medya for our music. They are the rights holder and our legal point of contact."

03. REDIRECT

Send the "Legal Response Letter" to the provided email and carbon copy Viva Medya.

04. SETTLE

Viva Medya's legal department handles all follow-up inquiries directly with the PRO.

LEGAL RESPONSE TEMPLATE

"Our music broadcast is fully compliant with International Copyright Laws... provided exclusively by our legal partner VIVA MEDYA. The repertoire does not fall under your represented catalog."

— Section from the Official Response Letter

Clients are provided with a complete, fillable template to handle all PRO inquiries with professional authority.



PEACE OF MIND

All Legal Responsibility Rests with Us.

LEGAL DEPARTMENT
info@vivamedya.com